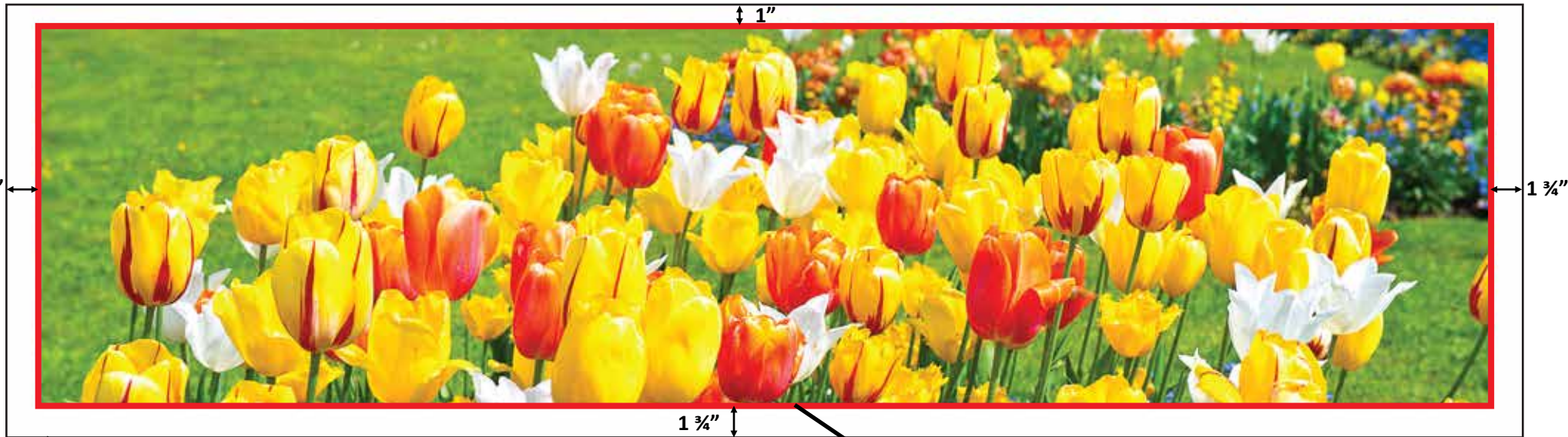


Bus Bench Design & Print Specification



Panel Size

This is the size of the actual panel. The background color should bleed to the edge of this panel size.

Viewing Size

This is the size where life copy can be seen. Any text or image between the Viewing Size and the Panel Size will not be seen.

Bus Bench Dimensions		
	Height	Length
Finished Panel Size	24"	84"
Viewing Size	21.25"	80.5"
Digital File Size	6"	21"
Digital Viewing Size	5.312"	20.125"

Production Guidelines

- Material - .060 mil Styrene
- Overabe - 15% - Required depending upon length of term
- Lamination - Required - Please use liquid laminate on entire ad

Digital File Guidelines

- File must be built at a minimum of 300 dpi.
1/4" scale = 6"h x 21"w, live area 5.312"h x 20.125"w
- **When building your file, keep in mind the viewing size is not centered, its equal on left, bottom, and right sides.**
- File needs to be in CMYK color mode.
- Provide finished artwork as a high resolution PDF file.

Shipping Guidelines

Marting Outdoor Media
Att: Judy Lambert
5801 W Jefferson Blvd
Los Angeles, CA 90016

Advertising product must be labeled on packing slip